



# EAT BETTER, STUDY BETTER

We're eager to welcome you at Eataly to collect your Eataly Club card and get special discounts as:



**10%**  
*discount on shopping at the market*



**10%**  
*discount on the purchase of courses, tastings, events*



**10%\***  
*discount for lunch and dinner at our restaurants*



**20%\***  
*ONLY ON TUESDAY discount for lunch and dinner at our restaurants*



**3%**  
*cashback on all purchases (market, lunch and dinner at our restaurants and courses purchase)*

To take advantage of the discounts described above, just reach our information box and show your personal University card. In few minutes you'll be registered for free in our Eataly Club Program and we will issue and activate immediately your Eataly Club card!



**EATALY CLUB**



*\*discounts valid for the entire table where the University student who owns the Eataly Club is present (the discounts cannot be combined with any other discount or active promotion, not valid at the Bar Caffetteria and Temporary Restaurants)*

## YOU CAN ISSUE AND USE EATALY CLUB CARDS AT THE FOLLOWING SHOPS IN ITALY:

- TURIN LINGOTTO
- PINEROLO
- TRIESTE
- TURIN VIA LAGRANGE
- GENOA
- ROME
- MILAN
- PIACENZA
- BOLOGNA
- MONTICELLO D'ALBA
- FLORENCE
- VERONA

*Thank you and see you at Eataly!*